



Odessa City Council



# Investment opportunities of Odessa

2011



Odessa City  
Council

## Odessa on the map of Europe





## Odessa - administrative center of Odessa region

Total area: 33 300 sq km  
Population: 2 388,4 thousand people  
Population density: 72 people per sq km  
Number of cities: 19  
Number of districts: 26



Cities of the region	Distance from Odessa	Population (thousand people)
<b>Odessa</b>	—	1008,5
Kotovsk	260 km	40,2
Ilychevsk	25 km	67,5
Belgorod Dnestrovsky	90 km	57,4
Izmail	220 km	79,6



**Total area - 163 km<sup>2</sup>**

**Population (as of 01.01.2011) - 1008,96 thousand people**

- **North to South** - 35 km
- **West to East** - 10-15 km
- **Climate** – moderate continental
- **Coldest month** – **January** - 1 C<sup>o</sup>
- **Hottest month** – **July** + 22 C<sup>o</sup>





### 6 reasons to invest in Odessa

1. Favourable geographical location

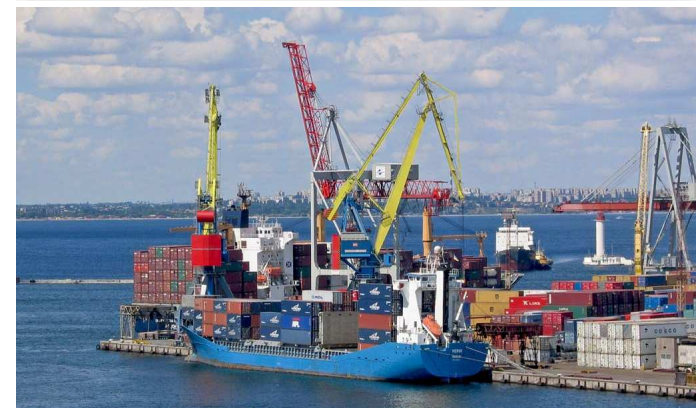
2. Developed transport infrastructure

3. Access to Knowledge and Skills

4. Favourable business environment

5. Target markets

6. High quality of life and recreation





## Favourable geographical location

### Distance to the nearest regional centers of Ukraine by car:

- Nikolayev - 120 km,
- Kherson - 171 km,
- Vinnitsa - 428 km,
- Dnepropetrovsk - 468 km,
- Kiev – 489 km,
- Donetsk – 731 km,
- Lvov - 970 km.

### Distance to the big cities and capitals of European countries by car:

- Sofia - 876 km,
- Istanbul - 1055 km,
- Warsaw - 1142 km,
- Moscow – 1382 km,
- Vienna - 1439 km,
- Prague - 1597 km,
- Berlin - 1674 km,
- Rome - 2393 km,
- Brussels - 2429 km,
- Paris - 2627 km.





Odessa is located at the crossroads of major international routes from Europe to Asia, from Middle East to the CIS countries.





1



2



3

**International transport corridors which pass through Odessa:**

**1. Pan-European Route № 9**, connecting Finland, Russian Federation, Lithuania, Belarus, Ukraine, Moldova, Romania, Bulgaria and Greece.

**2. Gdansk-Odessa** (the Baltic sea - the Black sea), connecting Italy, Slovenia, Hungary, Slovakia, Ukraine.

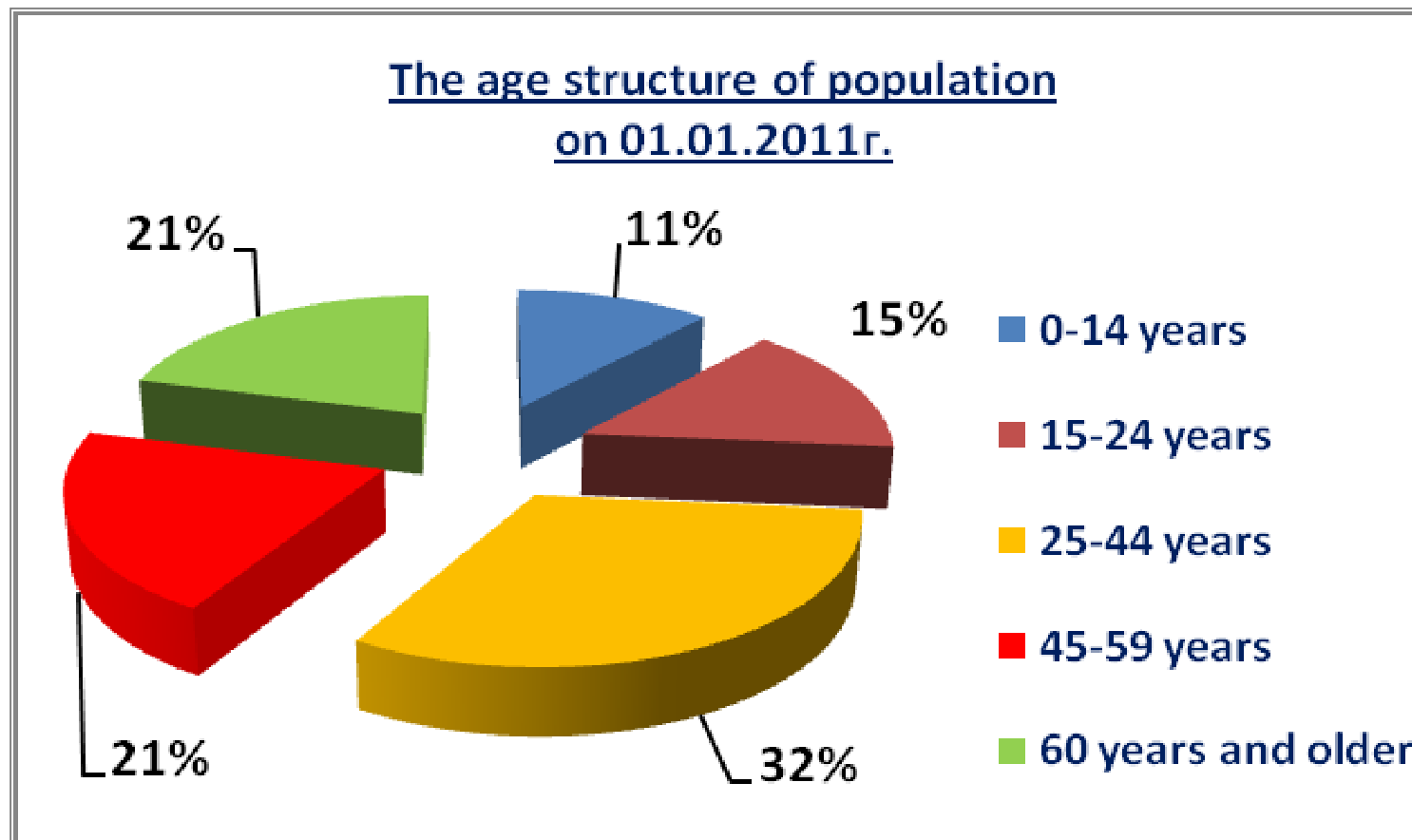
**3. Europe-Caucasus - Asia (TRACECA)**, connecting Ukraine, Moldova, Bulgaria, Romania, Turkey, Georgia, Armenia, Azerbaijan, Turkmenistan, Uzbekistan, Kazakhstan, Kyrgyzstan and Tajikistan.





**Average wage – 2694 Hr (\$ 340)**

**Employable population – 623,9 thousand people**





Odessa City  
Council

## Access to Knowledge and Skills

**Odessa is the centre of Odessa urban agglomeration, where live more than 1.5 million people; major center of higher education, science, research and development.**

Among world-known scientists who lived and worked in Odessa are: I. Mechnikov (Nobel Prize in Medicine), I. Tamm (Nobel Prize in Physics), S. Waksman (Nobel Prize in Medicine), L. Paster, D. Mendeleev, Nikolay Pirogov.

Out of 6 000 outstanding scientists 159 (2,6%) are associated with Odessa.



**130 thousand students study in 29 institutions of higher education of I-IV levels of accreditation (colleges and universities).**

**9 institutions of higher education have national status.**



Odessa has well-educated English-speaking labor force, which allows to develop business that requires high standards in human resources (high-tech manufacturing, high quality service).



Odessa – is one of the most promising and economically attractive cities in Europe

«City of the future» *competition*  
according to «FDI Magazine»

Odessa became **4th in Europe** by:

## •Business Friendliness

(February 2010)

### TOP 5 LARGE: BUSINESS FRIENDLY

RANK	CITY	COUNTRY
1	Amsterdam	Netherlands
2	Rotterdam	Netherlands
3	Gothenburg	Sweden
4	Odessa	Ukraine
5	Frankfurt	Germany

«FDI Magazine» - owned by The Financial Times Business C

**FDi**Magazine  
THE BUSINESS OF GLOBALISATION

### TOP 5 LARGE: COST EFFECTIVENESS

RANK	CITY	COUNTRY
1	Riga	Latvia
2	Vilnius	Lithuania
3	Lviv	Ukraine
4	Odessa	Ukraine
5	Lódz	Poland

## •Cost Effectiveness

(February 2010)



### Odessa is attractive for investment

- major market for both industrial and consumer products with more than 1 million inhabitants, 2,5 million inhabitants of region
- developed infrastructure of whole-sale trade  
(“Avangard” market – the largest in Eastern Europe)
  - extensive network of retail - about 14 670 objects.
- developed transport infrastructure
- favorable location
- Odessa is a gateway to Europe and the CIS countries
- Ukraine is a member of the **World Trade Organization** (*World Trade Organisation*)



## Odessa

a pilot market for goods to enter markets of CIS countries





### Promising for investment:

- high-tech products;
- energy-saving technologies;
- transport logistics ;
- new establishments of food and processing manufacture, reconstruction of old ones;
- tourism and recreational complex;
- social and industrial infrastructure.





Odessa City  
Council

## Positive experience in investment mobilization



Lukoil



EUROTERMINAL LLC



Brooklyn-Kiev



Prista Oil



Interchem



Vitmark



METRO Cash & Carry



PALMA GROUP S.A. Ukraine



Billa



### Major industries of Odessa :

- Food industry,
- Transport,
- Tourism,
- Mechanical engineering and metal-work manufacturing,
- Chemical and oil industry,
- Iron industry,
- Construction materials industry,
- Pharmaceutical industry,
- Consumer goods industry.





### Major enterprises in the city:

- State enterprise «**Odessa commercial sea port**»



- OJSC «**Stalkanat**» (production of steel wire ropes, wire)



- CJSC «**Odessa-Conditer**» (production of sweets)



- OJSC «**Odeskabel**» (production of cables, wires)



- Joint venture «**InterChem**» (production of medicines)







- CJSC «**Odessa Champagne Factory**» (wine production) 
- PJSC «**Lukoil-Odessa Oil-processing plant**»
- JSC «**Plaske**» (transport and travel services)  
- Ltd. «**Telecard-Pribor**» (electrical engineering)
- Ltd. «**Stikon**» (constructing)  
- Ltd. «**Micron**» (production of metalworking equipment, equipment for autoservice centers ) 
- Ltd.«**Novolog**» (stevedoring) 



Social, educational, sports infrastructure:  
More than 1,5 thousand sports facilities

34 -sports schools

126 - schools

114 - preschools

61 - health care institutions



Odessa is a true treasure for art connoisseurs.  
**26 city museums** are situated in luxurious historical buildings.

**Odessa Opera and Ballet Theater** is on the list of the most unusual sights of Eastern Europe.  
**(“Forbes” magazine)**



## Odessa - is the city open to the world

*123 nationalities* live in Odessa, there is *World Odessit Club*.

The city has *24 sister-cities*, *14 partner cities* in Europe, Asia and America.

There are 8 general consulates, 5 honorary consulates in the city.

### Membership in the following organizations:

- International Black Sea Club (*IBSC*) (1992);
- International Assembly of CIS Countries' Capitals and Big Cities (*MAG*) (2000);
- International Council of Local Environmental Initiatives (*ICLEI*) (2005);
- «*Eurocities*» Association (2006);
- International organization «*The League of Historical Cities*» (2008).



Odessa successfully cooperates with international institutions:



- World Bank,
- EBRD,
- GIZ,
- USAID





Consulate general of the **Republic of Poland** in Odessa



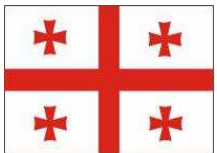
Consulate general of the **Republic of Greece** in Odessa



Consulate general of the **Republic of Turkey** in Odessa



Consulate general of **Romania** in Odessa



Consulate general of the **Republic of Georgia** in Odessa



Consulate general of the **Russian Federation** in Odessa



Consulate general of the **Republic of Bulgaria** in Odessa



Odessa City  
Council

## Diplomatic missions in Odessa



Consulate general of people's **Republic of China** in Odessa



Honorary consulate of **Islamic Republic of Pakistan** in Odessa



Consulate of **Republic of Moldova** in Odessa



Honorary consulate of **Germany** in Odessa



Honorary consulate of **Republic of Kazakhstan** in Odessa



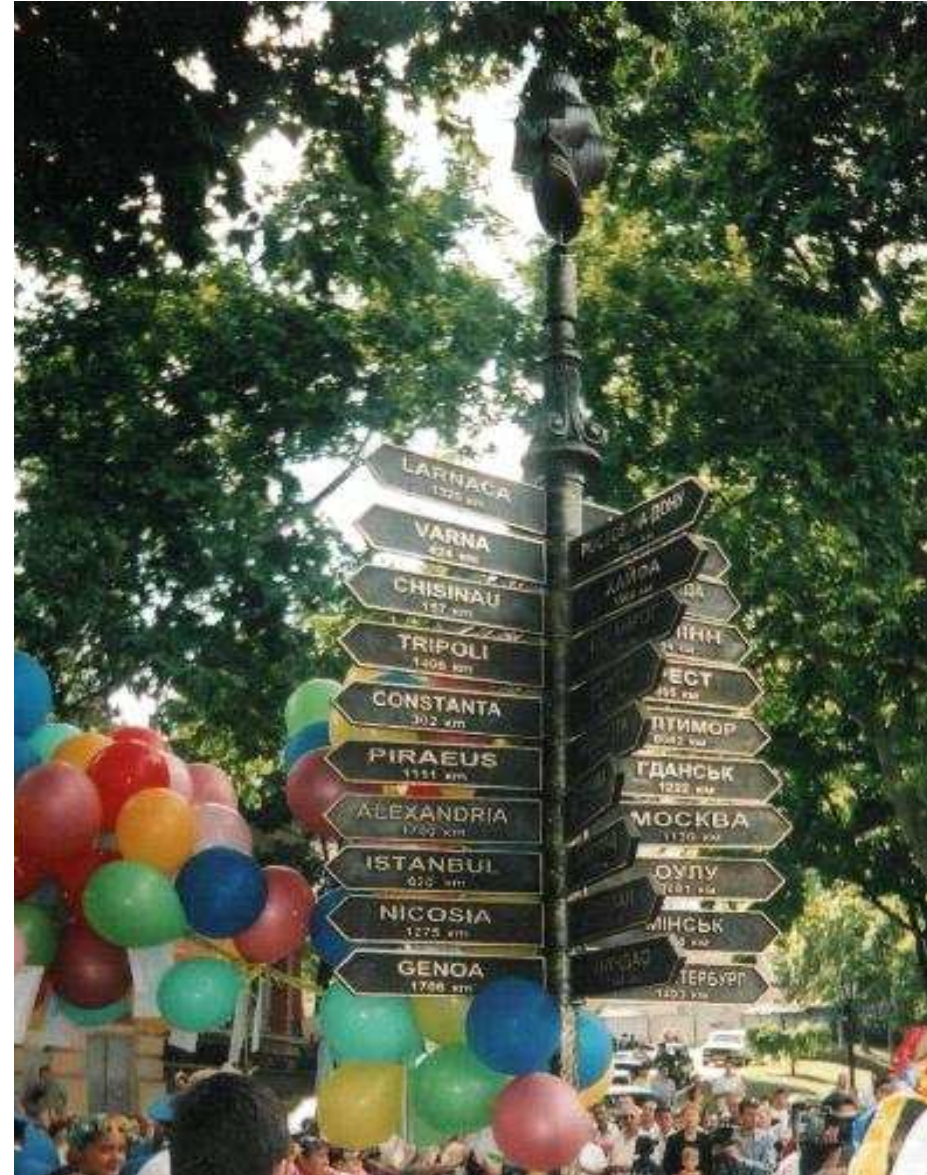
Honorary consulate of the **SAR** in Odessa



Consular representative of the **Embassy of Italian Republic** in Ukraine in Odessa



- 24 sister-cities
- 14 partner-cities





## Cooperation of Odessa & the Republic of Poland



**Lodz** – sister-city



**07.05.1993**

Agreement on the establishment  
of sister-city relations



**Warsaw** – partner-city



**01.10. 2010**

Agreement on establishment of  
partnership relations



Odessa City  
Council



Sister-cities  
Odessa-Lodz



*01.07.2011 – meeting of Odessa First Deputy Mayor Sergey Chernenko with the Polish delegation from the city of Lodz*

- 07.05.1993 - signed the Agreement on the establishment of sister-city relations between the cities of Odessa and Lodz.
- 18 years of fruitful cooperation:
  - ✓ Annual Polish Film Festival in Odessa
  - ✓ Days of Poland in Odessa
  - ✓ Meetings, visits, delegations





Odessa City  
Council

# City development strategy till 2020

*Development Trends and  
Key Projects*





Odessa City  
Council

## The strategic objectives of the city development



### **Competitive city**

Stimulation of innovative clusters and small business development



### **Transport and business center of the Black Sea region**

Creating favourable conditions for investors, development of transport and logistical capacity



### **Hospitable city**

Development of recreation and tourism potential



### **Pearl of the Sea**

Revival of the historical center of Odessa



Odessa City  
Council

## The strategic objectives of the city development



### **Dwelling for Odessa inhabitants**

Improvement of dwelling provision and state of residential area



### **High quality infrastructure**

Improvement of transport and municipal infrastructure



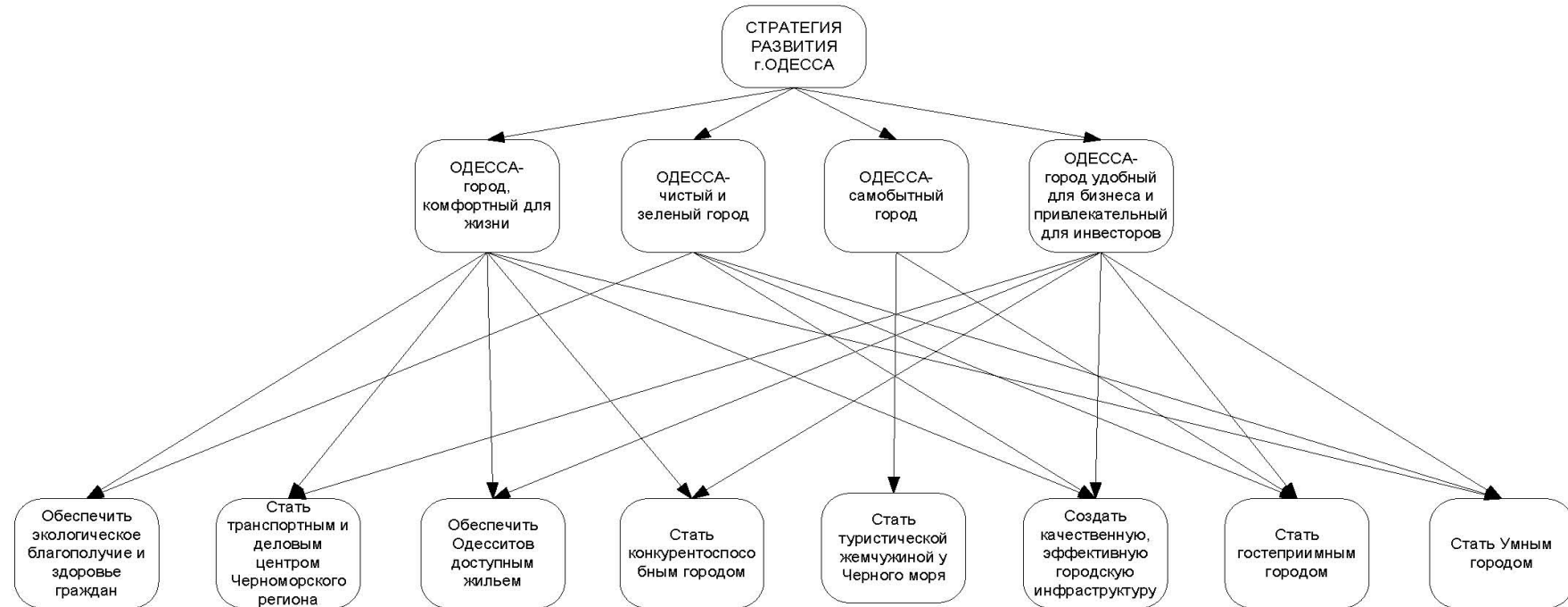
### **Environmental well-being and health of city inhabitants**

Providing environmental safety, health, longevity



### **Smart city**

Adoption of modern technologies of city management



П1 – «Больница скорой помощи»  
 П2 – «Реконструкция детской больницы»  
 П3 – «Диагностические центры»  
 П4 – «Велосипедные дорожки»  
 П5 – «Качественная вода»  
 П6 – «Экология Черного моря»  
 П7 – «Развитие зеленой зоны города»

П8 - «Информационно-туристический центр»  
 П9 – «Проведение дней Одессы в других городах»  
 П10 – «Дорога Север-Юг»  
 П11 – «Реконструкция аэродрома»  
 П12 – «Скоростной трамвай»  
 П13 – «Паркинги»  
 П14 – «Мансарды Одессы»  
 П15 – «Консультационный центр для предпринимателей»  
 П16 – «Одесса без пробок»  
 П17 – «Международный торгово-выставочный центр»

П18 - «Пересыпь»  
 П19 – «Кривая балка»  
 П20 – «Пилотные варианты реконструкции домов»  
 П21 – Расширение границ города  
 П22 – Доступное жилье»  
 П23 – «Реконструкция Молдаванки»

П24 - «Организация крупных культурных событий»  
 П25 – «Зонирование территории города»  
 П26 – «Городской кадастр»  
 П27 - Безопасный город  
 П28 – «Создание каталогов фасадов зданий города»

П29 – «Туристический кластер»  
 П30 – «Морской трамвайчик»  
 П31 – «Реконструкция парка «Шевченко»»  
 П32 – «Реконструкция зоопарка»  
 П33 – «Реконструкция стадиона Черноморец»  
 П34 – «Создание набережных»  
 П35 – «Комплексная реконструкция «Аркадии»»  
 П36 – «Реконструкция фасадов зданий в центре города»  
 П37 – «Византия»  
 П38 – «Реставрация исторических зданий города»

П39 - «Модернизация лифтов»  
 П40 – «Реконструкция сетей тепло-водо-газо снабжения»  
 П41 – «Строительство завода ТБО»  
 П42 – «Улучшение энергообеспечения города»  
 П43 – «Предотвращение затопления Пересыпи»  
 П44 – «Благоустройство районов частной застройки»  
 П45 - «Берегоукрепительные сооружения»  
 П46 – «Обработка отходов»  
 П47 – «Реконструкция очистительных СБО»

П48 – «Детская площадка в каждом дворе»  
 П49 - «Расширение сети гостиниц недорогого сегмента»  
 П50 – «Создание зон гостеприимства»  
 П51 – «Календарь фестивалей»  
 П52 – «Черное море»  
 П53 – «Этнографический парк»

П54 – «Электронное правительство»  
 П55 – «Экономный город»  
 П56 – «Генеральный план долгосрочного устойчивого развития города»  
 П57 – «Турнирная Одесса»  
 П58 – «Кубок мэра по инновациям»  
 П59 – «Кулибины Одессы»



### Competitive city

- **The formation of clusters (agro-industrial complex, the IT sphere, light industry, the media sector, tourism, etc.)**
- **Industrial parks**
- **Center for Technology Transfer and Subcontracting**
- **Business incubators**
- **Counseling Center for Entrepreneurs**
- **Mayor's Cup in sphere of innovation (competition for the best innovative project)**



### Transport and business center of the Black Sea region

- Reconstruction of the airport
- Exhibition complex of international level
- Transport cluster
- Dry port
- Container terminal



### Hospitable city

- **Tourist Information Center**
- **Odessa - the city of festivals**
- **Odessa - European Capital of Culture 2015**
- **Avenue of Stars**
- **Reconstruction of the Zoo**
- **Expanding the network of hotels of low-and middle segments**
- **Complex reconstruction of Arcadia**
- **Construction of embankments**
- **Marine trams**



## Pearl of the Sea

- Project “ Mansards in Odessa”
- Creation of facades catalogue in the historic city center
- Reconstruction of the facades in the city center by public funds, by means of businessmen that rent premises
- The restoration of historically significant buildings in the city center (English club, Vorontsov Palace, House of Russow, etc.)

## Dwelling for Odessa inhabitants

- Affordable dwelling
- Reconstruction of the Moldavanka district
- “Peresyp”
- “Krivaya balka”
- Replacement and modernization of elevators





### High quality infrastructure

- “North-South” freeway
- Light rail
- Construction of the coastal protection facilities
- Reconstruction of networks of heat, gas, water supply, drainage system
- Beautification of private building areas
- Construction of MSW recycling plant
- Prevention flooding Peresyp
- Improvement of energy efficiency of the city center & districts of prospective development
- Parking lots



## Environmental well-being and health of city inhabitants

- Acute hospital
- Reconstruction of the City Children's Hospital № 2 at Dacha Kovalevsky
- Diagnostic centers
- Reconstruction of the stadium "Chernomorets"
- Ethnographic Park
- Reconstruction of the park named after Shevchenko
- Bicycle paths
- Children's playground - in every yard
- Reconstruction of the biological treatment station "North" and "South"
- Transfer of public transport to gas
- Quality water



### Smart city

- **Electronic circulation of documents**
- **Automation of interaction with people and business through the online portal**
- **Efficient utilities**
- **Safe City**



Odessa City  
Council

# Infrastructure projects under implementation



Odessa City  
Council

## City infrastructure projects under implementation

### ➤ Reconstruction of the International Airport "Odessa"

**Customer:** Municipal Enterprise «International airport «Odessa»

**Sources of funding:** customer's own funds and investment funds

**Project cost:** 150-180 million USD

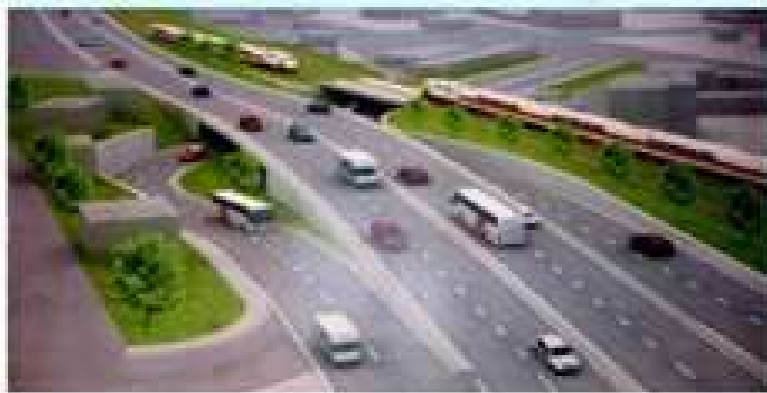




➤ Construction of the “North-South” freeway

**Characteristics of the project:** this freeway will connect the southern part of the city and its residential area Kotovskiy with the northern residential area Tairov. The project is divided into segments

North - Center (19.2 km) and Center-South (15.1 km).





### ➤ Container terminal in the Quarantine pier

#### Characteristics of the terminal expansion project:

- Area - 19.3 ha;
- Quayage - 600 m;
- Depth at berth - 15 m;
- Estimated turnover - 600 000 TEU;
- Allowable size of the vessel - length till - 350 m, draught till -14.5 m
- Construction period - about 3 years;
- Investment - 557.7 million dollars
- Payback period to 13 years

**Project started in 2010**





## “Dry Port” - Euroterminal

“Dry Port” – is a multimodal logistics centre, aimed at combining 3 types of transport: marine transport, automobile and railway transport and thus allowing the cargo owner to use all the advantages of a seaport on the land.

For today it is necessary:

- Construction of a railway branch
- Construction of modern warehouses
- Construction of container terminal
- Construction of office and exhibition center



Investment requirement: \$ 125 millions (according to NBU rate \$ 1 = 8grn. April 2011.)





Odessa City  
Council

## City infrastructure projects under implementation

### ➤ World Bank project "Development of Urban Infrastructure"

Loan - 45 million USD

**The aim of the project** - financing rehabilitation of drainage system to improve the environment.





Odessa City  
Council

## Contacts

### Odessa city council

Dumskaya sq., 1

**City web-site** - [www.odessa.ua](http://www.odessa.ua)

**Mayor** - Alexei Kostusev

Tel.: 00 380 48 725-00-39

**First Deputy Mayor** - Sergey Chernenko

Tel.: 00 380 48 779-13-08

### Department of Economics, Industry and Investment Odessa City Council:

**Head of the Department** - Sergey Sinyatinskiy

tel. /fax: 00 380 48 722-22-70, 722-45-45

E-mail: [depeconomy@gmail.com](mailto:depeconomy@gmail.com)



Odessa City  
Council



**Thank you for your attention!**

*P.S. We look forward to fruitful  
cooperation!*